

Reha Homecare

2026. 10. 21^{Wed} ~ 23^{Fri}

KOREA FEDERATION OF
ORGANIZATIONS OF THE DISABLED



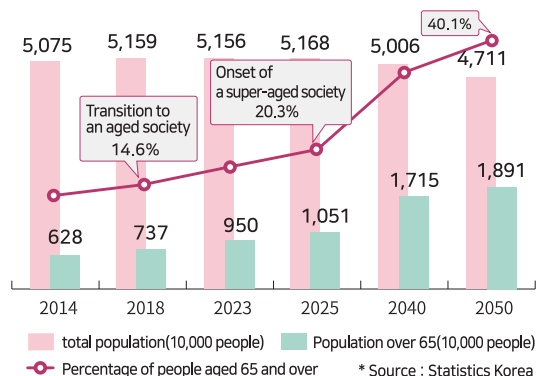
Korea's Shift to a Super-Aged Society

In 2024, Korea became a super-aged society with over 20% of its population aged 65 or older — the fastest-growing among OECD countries. The government is fully committed to building an advanced welfare society, focusing on healthy aging and improving quality of life.

The Korean Government's Strategy for a Super-Aged Society

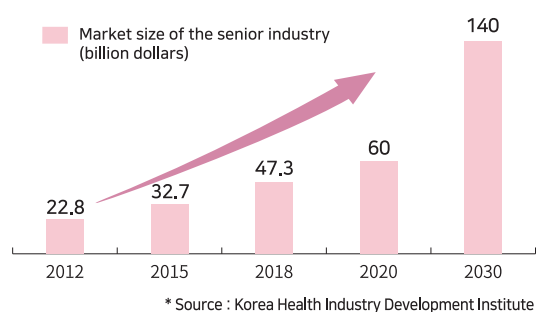
Korea is strengthening its senior support system through public care, home healthcare, and integrated welfare services.

The government will invest USD 20 billion in 2026 to address the rising care needs of an aging population and foster future industries, while the Integrated Care Support Act, effective the same year, will accelerate market growth and expand global opportunities.



Senior Industry Growth & Rise of AgeTech

As Korea rapidly transitions into a senior-centered society, demand is growing in healthcare, wellness, long-term care, and rehabilitation. Public institutions and companies are focusing on AgeTech solutions like AI care robots, wearable devices, and smart homecare to tap into the global aging market.



Reha·Homecare is...

- 1 Discover innovative AI, IT, and BT solutions responding to global aging — all in one place.
- 2 Explore opportunities in Korea's growing senior market, driven by rapid demographic change.
- 3 Meet global AgeTech professionals and share insights through a collaborative business platform.

Featured Programs

1:1 Business Matchmaking

Facilitates new market entry through direct meetings with domestic and international buyers.



Industry Expert Seminars

Presents key trends and insights to support industry growth and strengthen industry professionals.



Guided Tour Program

Offers in-depth company briefings to enhance understanding and promote meaningful exchange.





Show Information

- **Title** Korea Rehabilitation·Homecare·Welfare Expo 2026
Reha·Homecare 2026
- **Theme** Healthier Life, Happier Life!
- **Date** 2026. 10. 21 (Wed) - 23 (Fri) 10:00 - 17:00
- **Venue** COEX Hall D, Seoul, Korea
513, Yeongdong-daero, Gangnam-gu, Seoul, Korea
- **Organizers** Korea Medical Device Distribution Association
Korea Federation of Organizations of the Disabled
WeExpo Inc.
- **Co-located** Korea Bio-Healthcare Industry Show
· Organizer : Korea Bio-cluster Federation, WeExpo Inc.
- **Website** www.rehahomecare.com
- **Classification of Exhibits**
Rehabilitation and Healthcare Solutions for Seniors and the Disabled
 - Home medical devices
 - Bed-related equipment
 - Toilet-related products
 - Daily convenience aids
 - Dining-related products & services
 - Rehabilitation robots & digital therapy devices
 - Physical medicine rehab
 - Home improvement equipment
 - Facility equipment & supplies
 - Related organizations & service information
 - Healthcare & Wellness
 - Bath-related equipment
 - Movement & walking aids
 - Assistive devices
- **Bio-Healthcare**
 - Health functional food
 - Functional cosmetics
 - Bio-pharmaceuticals/materials
 - Connected medical devices
 - Medical foods (Medifood)
 - Smart medical devices



Application Guide

• Booth Application Fee

Classification	Type A	Type B	Remark
Booth Size	3m x 3m = 9m ²	3m x 4m = 12m ²	
Raw space	US\$ 1,800	US\$ 2,400	Vacant space only
Shell Scheme	US\$ 2,200	US\$ 2,900	Standard booth with system wall panels

* Early Bird Discount

A 10% discount on the booth fee (excluding shell scheme construction cost) for exhibitors who complete the full payment by Jun 30th, 2026.

* Shell Scheme Package includes

Exhibit space, fascia board with company name, partition walls, lighting, carpet, electrical power supply (220V, 1kW free of charge), one information desk with a chair, and a wastebasket



• How to Apply Please contact the Secretariat office of Reha·Homecare 2026

WeExpo Inc. (Secretariat Office of Reha·Homecare)

· Tel : +82-2-881-5151

· E-mail : intl@weexpo.kr

· Contact : Min Jee Kim / Hee Jin Kim





Organizer



Sponsor

